



SAMPLE SOLICITATION LETTER THAT WILL BE MAILED TO POTENTIAL SPONSORS

Spring 2023

Dear «First»:

Soccer is more than just my favorite sport; for me it is a way of life. Physical fitness, self-discipline and teamwork are just some of the rewards that come from putting myself into my sport three days a week and every weekend.

I am a member of the Highland Football Club (HFC) in Asheville, North Carolina. HFC is the Competitive level of the Asheville Buncombe Youth Soccer Association. Our teams compete throughout North Carolina and the Southeast. My club is raising money to help provide high quality soccer programming for our 47 teams. Our goal is to raise \$130,000 in this year's Annual Marathon Games. In 2022, our Marathon Games Fundraiser was a tremendous success and we are all looking forward to it again this year.

I am writing to ask if you would be willing to sponsor me in this six-hour event. You may pledge by the hour or make a one-time donation in a specific amount. If you pledge \$10 per hour, your total donation to the Highland Football Club would be \$60. All support is greatly appreciated. HFC is a tax-exempt 501(c) 3 corporation, so **all donations are tax-deductible.**

Please read the enclosed form carefully. If you would like to help my team, our players, and our program, please complete and return the sponsor form with your check in the enclosed envelope, or, use the QR code found on the pledge card to make an online donation. If you make an online donation, please make sure to complete the requested information about the player that you are sponsoring.

Sincerely,

«Player»